



**Lori Rothman, MSCFS** Certified  
Food Scientist.  
**Consumer and Sensory Scientist**

### **Professional Summary:**

Lori Rothman is an experienced professional in the areas of Consumer Science and Sensory Evaluation, specializing in consumer products and packaging. She is known for leveraging consumer and sensory insights to drive product innovation and business growth. Her experience includes strategy development, department creation and staffing, sensory facility/infrastructure, cross-functional and cross-country relationship building, budgeting, and delivering business relevant results.

### **Major Accomplishments:**

Lori has over 30 years' experience, with successful roles in Consumer and Sensory Science management and technical leadership for consumer packaged goods companies. She is credited with two Packaging Design Patents and a Trade secret, as well as the Charles M. Dudley Medal for ASTM publications that have impacted their field.

### **Background:**

Lori currently leads Lori Rothman Consulting, LLC, where she helps companies develop consumer-preferred products and packages. She has a B.S. from Cornell University in Nutritional Science and a M.S. from the University of California, Davis in Food Science. Lori is also an adjunct instructor in Sensory Evaluation at Dominican University, in River Forest, IL and is a question writer for the Certified Food Scientist exam, administered by the Institute of Food Technologists.

### **Contact Info:**

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